



# Amy Gould

VIRTUAL ASSISTANT MENTOR

## VIRTUAL ASSISTANT CASE STUDY

I supported this client at the beginning of 2019 as part of my 1:1 mentoring programme. She had been on maternity leave for a few years and wanted to dip her toes in the VA world to generate an income while working from home. After being out of the workplace for several years, she wanted support setting up her VA business and had a modest financial goal of reaching £1000 a month 6 months after we started working together.

### WHAT WE DID

We got stuck into what her business could look like while allowing her to be available for all the school runs. She was extremely focussed and eager to embrace the tech, so she built her own website on Wordpress. We explored the type of work she wanted to take on and how much she should charge (she settled on £30 an hour at the time).

I connected her with a potential client, one which she quickly signed.

### THE RESULT

She is now working with 1 main client across 4 entities of the same company. Her role has changed dramatically, with her now being involved in HR, payroll, some compliance functions and the core EA role.

Her £1000 a month target has been met and then some.....she now earns £50k a year!

If you're ready to start and thrive in business this year, The Virtual Assistant Toolkit is for you! Doors close at 8pm on Friday 4th February



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